

## RESOURCE I

### ***Campaign against Nestlé: what you can do***

- Don't buy Nescafe coffee and write to tell Nestlé that you support the Boycott.
- Don't buy other Nestlé products
- Educate yourself on the baby milk issue. Write to your nearest Boycott/IBFAN member for information.
- Educate yourself on how to recognise violations of the Code. Write to your nearest Boycott/IBFAN member for information.
- Talk to your friends, neighbours, relatives, colleagues about the baby milk issue.
- Help initiate the Campaign against Nestlé/Nestlé Boycott in your neighbourhood/city/country.
- Encourage community groups, unions, religious groups, schools, universities and other organisations to join the campaign.
- Monitor pharmacies, clinics, hospitals and other health facilities for free goodies given by baby milk manufacturers, including Nestlé. Inform violations to your nearest Campaign/Boycott office, IBFAN/ICDC, as well as Nestlé.
- Monitor the local newspapers, magazines, TV and radio programmes for Code violations. Inform violations to your nearest Campaign/Boycott office, IBFAN/ICDC, as well as Nestlé.
- Find out if your country has a law against unethical marketing of baby foods, whether there is a voluntary

code; if not, start a campaign to make your government legislate the Code.

- Write articles on the Campaign/Boycott for your local/school/university/union newsletter.
- Write a petition letter and collect signatures. Send the letter to your country's Nestlé's headquarters with copies to the corporate head office, to the nearest Campaign/Boycott/IBFAN member.
- Hold demonstrations outside a local Nestlé factory, office or café.
- Ask Nestlé staff to question their bosses.
- Educate yourself on the benefits of breastfeeding. Encourage new mothers to breastfeed.

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### ***Contacts – NESTLÉ BOYCOTT***

#### ***INTERNATIONAL***

##### **International Babyfood Action Network (IBFAN).**

###### **Europe:**

c/o GIFA, BP 157, 1211 Geneve 19, Switzerland.  
Tel: (41 22) 798 9164. Fax: (41 22) 798 4443.  
Also as under Britain.

**North America:** see under Canada/US.

###### **Latin America:**

Amaranta N90, Stantacha, Erb Prado del Este,  
Caracas 1080, Venezuela.  
Tel/Fax: (582) 977 0476.

###### **Asia & Pacific:**

PO Box 19, 10700 Penang, Malaysia.  
Tel: (604) 656 9799. Fax: (604) 657 2655.

###### **Africa:**

PO Box 781, Mbabane, Swaziland.  
Tel: (268) 45006. Fax: (268) 44246.

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#### ***NEW ZEALAND***

Tul Bevan,  
NZ Lactation Consultants Association,  
PO Box 29279, Christchurch,  
New Zealand  
Tel: (03) 473 8677.

**Beverages:** Nescafe, including Cappuccino, Classic, Espresso and Fine Blend; International Roast; Andronicus; Caro; Carnation; Milo; Nesquik; Vittel and Perrier mineral waters; Nestea.

**Confectionery:** Kit Kat; Smarties; Rolo; Quality Street; Life Savers; Milky Bar; Milo Bar; Scorched Almonds; After Eight; Allen's confectionery, including Oddfellows, Mackintosh's Toffees, Kool mints, Raspberry Twists, Soothers and Vita C; Allen's/Heards confectionery including Barley Sugars; Black Knight; Granny's licorice; Pixie Caramel; Chokito; Chocolate Raisins/ Peanuts; Nut Roll; Crunch; Regina confectionery, including Marshmallows, Party Mix, Pineapple Chunks, Strawberry Hearts and Choc Orange Slices; Nutoata bars; Canterbury Oaty bars.

**Cooking products:** Nestlé baking cocoa, Nestlé cooking chocolate, Chocolate Melts, Choc Bits, Milk Melts, Highlander condensed milk, Reduced Cream, Quick Custard Mix.

**Processed food:** Maggi; Findus frozen food, including Lean Cuisine; Buitoni pasta and sauces; Nanda pasta; Crosse & Blackwell relishes/pickles.

**Pet food:** Friskies, Go Cat, Cat Meow, Fancy Feast, Tux, Trusty.

**Dairy products:** Yoplait

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## AUSTRALIA

Baby Food Action Group,  
Community Aid Abroad,  
156 George St, Fitzroy, Vic 3065.  
Australia  
Tel: (03) 481 4489.

**Beverages:** Nescafe, including Gold Blend, Decaff; Milo; Caro; Slender.

**Dairy products:** Carnation, Coffeemate, Ideal, Tip-Top.

**Confectionery:** Kit Kat, Rowntree, Aero, After Eight, Smarties, Bad, Black Magic, Fruit Pastilles, Milky Bar, Quality Street, Rolo.

**Mineral water:** Perrier, Vittel.

**Processed food:** Findus, Maggi, Lean Cuisine, Branston Pickle.

**Cereals:** Shredded Wheat.

**Pet food:** Go-Cat, Go-Dog.

**Cosmetics:** L'Oreal, Lancome.

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## BRITAIN

Baby Milk Action,  
23 St Andrews St,  
Cambridge CB1 3AX.  
UK  
Website: [www.babymilkaction.org](http://www.babymilkaction.org)

E-mail: [babymilkacti@gn.apc.org](mailto:babymilkacti@gn.apc.org)  
Tel: (01223) 464420. Fax: (01223) 464417.

**Beverages:** Nescafe, including Gold Blend, Blend 37, Alta Rica, Cap Colombie, Cappuccino, Decaff, Fine Blend; Milo; Build-up; Caro; Elevesnes; FloMix; Libby's C Drinks; Mix-O-Choc, Moonshine; Nescore; Nesfit; Nesquik; Slender; Superquik; Um Bongo.

**Confectionery:** Kit Kat, Rowntree, Aero, After Eight, Polo, Smarties, Lion Bar, Quality Street, Rolo, Toffee Crisp, Toffo, Walnut Whip, Weekend, Yorkie, Matchmakers, Milky Bar, Munchies, Black Magic, Fox's Glacier Mints, Fruit Pastilles, Animal bar, Baci, Blue Riband, Breakaway, Cabana, Caramac, Caramel Wafer, Cello, Creamola, Dairy Crunch, Drifter, Eclipse, Good News, Festival, Gray & Dunn biscuits, Jellytots, Karima, Montego, Novo, RPC, Savana, Secret, Tooty Frooties.

**Ice cream:** Lyons Maid.

**Cereals:** Shredded Wheat, Shreddies, Cheerios, Cinnamon Toast Crunch, Cocoa Puffs, Crisp Rice, Energen, Force, Golden Grahams, Lucky Charms, Team, Robertson's cornflakes, Sunny Jim, Wheatflakes.

**Dairy products:** Carnation, Chambourcy, Coffeemate, Fussells, Ideal, Milkmaid, Tip-Top, Bonjour, Chamby, Creme Vienna, Dariky, Flanby, Fulcreem custard, Hippopota, Jacky, Kremly, Le Grande, Nouvelle, Robot.

**Mineral water:** Perrier, Ashbourne, Contrexeville, Vittel, Vittellose.

**Processed food:** Findus, Buitoni pasta & canned foods, Crosse & Blackwell, Maggi, Alphabetti, Bonne Cuisine, Dish of the Day, Eskimo, Four Seasons, Healthy Balance, Lean Cuisine, Pasta choice, Rice & Things, Scrunchies, Waistline.

**Spreads/pickles:** Branston, Gales honey, Holgates honey, Pan-Yan, Sun-pat, Tartex, Vessen pate.

**Seasonings:** British Shoyu, British vinegars, Cook-in-the-Pot, Dufrais, Sarsons.

**Cosmetics and eye care:** L'Oreal, Lancome, Claudel, Alcon.

**Pet foods:** Friskies, Go-Cat, Go-Dog.

**Supermarket own-name brands:** Most supermarket chains *refuse to reveal* the sources of their own name products but both Tesco and the Co-op deserve credit for having come clean with us to allow consumers an informed choice. Nestlé makes Tesco's Corn Flakes, Sultana Bran, Bran Flakes, Cocoa Puffs, Puffed Rice and Cocoa Flakes and the Co-op's Peanut Butter, Rich Chocolate Mousse and Easy Serve Ice Cream. Nestlé makes nothing for Budgen. But Sainsbury and Safeway refused to tell us and should not be rewarded for this: all their own-brand cereals, dairy products and ice cream should be treated with suspicion.

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## CANADA/UNITED STATES

INFACT Canada,  
10 Trinity Square,  
Toronto, Ont, M5G 1B1.  
Canada  
Tel: (416) 595 9819. Fax: (416) 591 9355.  
Web site: [www.infactcanada.ca/](http://www.infactcanada.ca/)

**Beverages:** Nescafe, Nestea, Chase & Sandborn, Hills Brothers, Coffeemate, Movenpick, MJB, Taster's Choice, Encore, Club, Carnation, Libby's juices, Calistoga, Goodhost.

**Confectionery:** Laura Secord, Chunky Goobers, Coffee

Crisp, Aero, Baci, Quality Street, Nestlé Beich fundraising chocolate, Kit Kat, Smarties, After Eight, Baby Ruth, Bit O Honey, Butterfinger, Alpine White Chocolate, Crunch, Raisinats, Black Magic, Turtles, Mirage.

**Ice cream:** Laura Secord, Crunch, Drumstick, Mr Big, Haagen Dazs ice-cream bars.

**Mineral water:** Perrier, Vittel, Poland Spring.

**Processed food:** Stouffers, Lean Cuisine, Buitoni, Contadina, Crosse & Blackwell, Maggi, MJB.

**Cosmetics/eye care:** L'Oreal, Warner, Alcon.

**Wines:** Beringer, Chateau Souverain, Los Hermanos, Nappa Ridge.

Nestlé has marketing agreements in North America with Nabisco, Walt Disney, Movenpick, Ault Foods (Sealtest Dairies) and Coca Cola (Nestea).

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### ***Nestlé products to Boycott in Canada***

These are Nestlé's main brand names. Some of their products have different individual names but most of them fall under these brand categories. The company is constantly buying and selling brands, however, so when in doubt, simply check the product's label. Often, the Nestlé logo will not appear, but usually the Nestlé name can be found in the fine print.

**Coffee:** Nescafé, Taster's Choice, Ricore, Ricoffy, Nespresso, Bonka, Zoégas, Loumidis.

**Water:** Nestlé PURE LIFE, Nestlé Aquarel, Perrier, Evian, Montclair, Vittel, Contrex, S. Pellegrino, Acqua Panna, Levissima, Vera, Viladrau, Arrowhead, Poland Spring,

Santa Maria, La Vie, Deer Park, Al Manhal, Ozarka, Hepar, Aberfoyle.

**Other Beverages:** Nestea, Nesquik, Nescau, Milo, Carnation, Libby's, Caro.

**Shelf Stable Dairy Products:** Nestlé, Nido, Nespray, Ninho, Carnation, Milkmaid, La Lechera, Moca, Klim, Gloria, Svelty, Molico, Nestlé Omega Plus, Bear Brand, Coffee-mate, LC1, Chmyto La Laitiere, Sveltesse, Yoco.

**Breakfast Cereals:** Nestlé, Nestlé Quik.

**Infant Foods:** Nestlé (this includes Good Start, SMA, Follow-Up, Follow-Up Soy, Alsoy, Nursoy, Nestlé Baby Cereal), Nan, Lactogen, Beba, Nestogen, Cérélac, Neslac, Nestum, Guigoz.

**Performance Nutrition:** PowerBar.

**HealthCare Nutrition:** Nutren, Peptamen, Modulen.

**Culinary Products:** Maggi, Buitoni, Thomy, Winiary.

**Frozen Foods:** Maggi, Buitoni, Stouffer's, Hot Pockets. Ice Cream: Nestlé, Frisco, Motta, Camy, Savory, Peters, Haagen Dasz, Movenpick.

**Refridgerated Products:** Nestlé, Buitoni, Herta, Toll House.

**Chocolate, Confectionary, and Biscuits:** Nestlé, Crunch, Cailler, Galak/Milkybar, KitKat, Quality Street, Smarties, Baci, After Eight, Baby Ruth, Butterfinger, Lion, Aero, Polo, Frutips.

**Food Services and Professional Products:** Chef, Davigel, Minor's, Santa Rica.

**Pet Care:** Friskies, Fancy Feast, Alpo, Mighty Dog, Gourmet, Mon Petit, Felix, Purina Dog Chow, Pro Plan, ONE, Beneful, Tidy Cats.

**Pharmaceutical Products:** Alcon, Galderma.

**Cosmetics:** L'Oreal, Laboratoires Innéov, Maybelline, Garnier, Lancome, Biotherm, Ralph, Lauren, Giorgio Armani, Guy Laroche, Matrix, Redken.

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### ***Nestlé products to Boycott in the UKs***

**Coffees:** Nescafé, Gold Blend, Blend 37, Alta Rica, Cap Colombie, Cappuccino, Decaff, Fine Blend

**Dairy Products:** Carnation, Chambourcy, Coffee-Mate, Fussells, Ideal, Milkmaid, Tip-Top, Bonjour, Chamby, Creme Vienna, Darlky, Flanby, Fulcreem Custard Hippopota, Jacky, Dremly, Le Grande, Nouvelle, Robot

**Confectionary and Snacks:** Kit Kat, Rowntree, Aero, After Eights, Lyons Maid ice cream, Polo, Smarties, Animal Bar, Baci Chocolate, Black Magic, Blue Riband, Breakaway, Cabana, Caramac, Caramel Wafer, Cello, Creamola, Dairy Crunch, Drifter, Eclipse, Good News, Festival, Fruit Pastilles, Fox's Glacier Minst, Gray & Dunn biscuits, Henri Nestlé collection, Jellytots, Karima, Lion bar, Matchmakers, Milky Bar, Montego, Muchies, Novo, Quality Street, Rolo, RPC, Savana, Secret, Toffee Crisp, Toffo, Tooty Frooties, Walnut Whip, Weekend, Yorkie

**Contact Lens:** Care, Alcon

**Seasonings:** British Shoyu, British vinegars, Cook-in-the-Pot, Dufrais, Sarsons

**Mineral Water:** Perrier, Ashbourne, Contrexèville, Buxton, Vittel, Bittellose

**Other Drinks:** Milo, Build-up, Caro, Elevenses, Flo-Mix, Libby's C Drinks, Mix-O-Choc, Moonshine, Nescoré, Nesfit, Nesquik, Slender, Superquik, Um Bongo

**Processed Meals:** Findus, Buitoni pasta and Canned foods, Crosse & Blackwell, Maggi, Alphabetti, Bonne Cuisine, Dish of the Day, Eskimo, Four Seasons, Healthy Balance, Lean Cuisine, Pasta choice, Rice & Things, Scrunchies, Waistline

**Spreads and Pickles:** Branston Pickle, Gales honey, Holgates honey, Pan Yan, Sun-Pat, Tartex, Vessen paté

**Cereals:** Shredded Wheat, Shreddies, Cheerios, Cinnamon Toast Crunch, Cocoa Puffs, Crisp Rice, Energen low calorie wheatflakes, Force, Golden Grahams, Honey Nut Cheerios, Lucky Charms, Team, Robertson's cornflakes, Sunny Jim, Wheatflakes

**Cosmetics:** L'Oreal, Lancome, Claudel

**Pet foods:** Friskies, Go-Cat, Go-Dog

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### ***Nestlé products to boycott in the United States***